



## David Ajamiseba

David Ajamiseba is an Associate Creative Director with a concentration UX/UI Product and Service Design.






### Professional Skills

- User Research & Testing
- User Flows & Wireframes
- UI & Interaction Design
- Creative & Art Direction
- Graphic, Web, & Logo Design
- Animation, Motion, Editing

### Design & Development Tools

- Photoshop, Illustrator, InDesign
- Sketch, Invision, Axure
- HTML5, CSS3, JS
- After Effects, Edge Animate
- Premier, Final Cut

### Contact

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-  New Orleans



## Professional Experience

### Associate Creative Director & UX/UI Lead / RAPJAB, 2015-2017

Oversee and lead visual direction of traditional and digital creative. Develop and define various brands. Hands on concentration with all digital solutions including UX/UI app design, R&D, Information Architecture, web design, and motion design.

### Senior UX/UI Designer / Mumms Software, 2014-2015

Worked closely with development team researching and organizing healthcare tasks. Helped find creative solutions for desktop, tablet and mobile experiences to better log and optimize the daily tasks of doctors, nurses, and administrators.

### Senior Art Director - Web / Peter Mayer Advertising, 2012-2014

Researched, produced, and directed national advertising campaigns across a range of traditional and digital media. Concentration in UX/UI, web, and motion graphics. Responsible for guiding, mentoring and leading designers and animators.

### Interactive Designer / Peter Mayer Advertising, 2005-2011

Concept, design, and produce digital experience including web, display, motion, and digital kiosks. Assisted with identifying client solutions through result-based research and data analysis.

## Client Experience

Ansible by Red Hat  
 CenturyLink  
 DIRECTTV  
 Entergy  
 Ghost Tequila

National WWII Museum  
 New Orleans Saints (NFL)  
 TGI Fridays  
 Urban South Brewery  
 Whitney/Hancock Bank

## Education

Loyola University New Orleans: Bachelor of Fine Arts, 2005  
Concentration in advertising, design and motion graphics

## Awards & Recognition

Adobe Site of the Day: Saintssuperfan.com - New Orleans Saints  
 Gold Addy: Prism TV Demo - CenturyLink  
 Gold Addy: gnoinc.org - GNOinc