David Ajamiseba

Sr. UX/UI Designer

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Education

Loyola University New Orleans
Bachelor of Fine Arts
Concentration in web & graphic design

Core UXUI Design Strengths

User Research	●●●●●
Information Architecture	●●●●○
Wireframing	●●●●●
Prototyping	●●●●○
Interaction Design	●●●●●
Usability Testing	●●●●○
User Testing	●●●●○
Design Systems	●●●●●
Web & Mobile Design	●●●●○
App Design	●●●●●

Design Toolbox

Figma	●●●●●
FigJam	●●●●○
Miro	●●●●○
Webflow	●●●○○
Adobe Creative Suite	●●●●○
FigGPT / ChatGPT	●●●●○
Uizard	●●●○○
Anima	●●●○○

Tech Stack

HTML/CSS	●●●●○
JavaScript	●●●○○
React	●●●○○
SASS/LESS	●●●○○

Profile

David Ajamiseba
Sr. UX/UI Designer

15+ yrs experience

Hello there! I'm David Ajamiseba, an avid coffee drinker, user advocate, and Senior UX/UI Designer with 15+ years of experience creating intuitive, high-impact digital products across SaaS, healthcare, fintech, and video platforms. I specialize in simplifying complex systems, mentoring designers, and partnering with cross-functional teams in agile environments. I'm passionate about building clean, scalable UI systems, crafting elegant interaction patterns, and using motion and brand storytelling to elevate product experiences.

Experience

Netchex
UX/UI Design Manager
2024–2025
Covington, Louisiana (Remote)

- Led UX for One-Screen Payroll and Time & Attendance, reducing multi-screen workflows by 30–40% and cutting payroll-related support tickets.
- Improved adoption of new tax, onboarding, and scheduling tools through user testing and streamlined UI patterns.
- Collaborated with engineering + product to accelerate releases while maintaining accessibility standards and design consistency across the platform.

Cyrano Video
UX/UI Design Lead
2018–2024
Atlanta, Georgia (Remote)

- Designed the end-to-end video creation platform (storyboards → editing → publishing), helping increase creator output and reduce editing time by 25%+.
- Delivered a unified design system that improved usability and reduced engineering handoff churn.
- Elevated visual polish and workflow speed across Studio App, Studio Kit, and Pro Edits features, boosting customer satisfaction.

Envoc
UX/UI Designer
2017–2018
Baton Rouge, Louisiana (Remote)

- Directed UX/UI for LA Wallet, the country's first digital driver's license, contributing to its growth past 2M+ users.
- Delivered UX for logistics, notary, and public-safety platforms, improving task completion and reliability in high-stakes environments.
- Partnered with development and marketing teams to launch products quickly while balancing feature complexity, compliance, and scalability.

Red Hat / Ansible
Sr. Web Designer
2016–2018
Raleigh, North Carolina (Remote)

- Helped redesign Ansible.com and RedHat.com with improved page performance, clearer content hierarchy, and higher engagement.
- Created visuals for AnsibleFest global campaigns and keynotes, contributing to increased event visibility and product storytelling.
- Supported web, social, and motion deliverables that strengthened brand consistency across product ecosystems.

Prior Career Experience

RapJab – Associate Creative Director
Peter Mayer Advertising – Sr Web Designer

Notable Clients

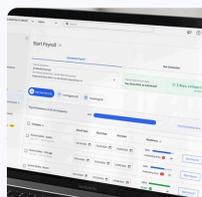|			
CenturyLink	IBM / Red Hat / Ansible	State of Louisiana	The WPGA
DirecTV	Netchex	TGI Fridays	Urban South Brewery
Entergy	New Orleans Saints	The National WWII Museum	Whitney / Hancock Bank

Featured projects

LA Wallet – Digital Identity Platform

Contributed UX/UI design for the first government-approved digital driver's license in the United States, supporting 2M+ residents with secure identity, registration, TSA PreCheck verification, and statewide permit access.

daveajamiseba.com/work/la-wallet/

Netchex – One Screen Payroll Platform

Led UX/UI design for Netchex's new unified payroll experience, streamlining multi-company payroll into a single, frictionless workflow for admins. Simplified complex tax, time, and employee-change data—reducing processing steps, errors, and support dependency.

daveajamiseba.com/work/netchex-payroll/

password: hiredave